

ASHLEY LEHANE

GRAPHIC AND WEB DESIGNER

CONTACT

ashlyleh@gmail.com

978 914 5094

www.AshleyLehane.com

Medford, Massachusetts

EDUCATION

2012 - 2016

BFA in Graphic Design

Minor in Art and Japanese

Northeastern University

2009 - 2012

Graphic Design

Northern Essex Community College

2004-2008

Whittier Regional Vo. Tech. High School

SOFTWARE

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

Adobe Muse

Wordpress

Microsoft Office

TECHNICAL

Branding

Typography

Photography

Basic HTML & CSS

Pre press

Illustration

Hand Lettering

EXPERIENCE

January 2018 - Present

Grand Circle Travel | Junior Graphic Designer

Supporting the design team in producing marketing materials for direct mail, email, and web marketing campaigns, working closely with account management, copy, photo, web and email team members to provide our travelers with compelling and accurate marketing materials. Additionally providing fresh ideas for print and visual assets for various marketing campaigns for mailing or web use. Also meeting tight deadlines in a quickly with a high level of quality.

January 2017 - December 2017

Deos Inc. | Junior Graphic and Web Designer

Collaborating with a small design team to concept and complete various projects. Projects span from working in Wordpress to designing key elements for Indiegogo and Kickstarter campaigns. Developing graphic images for product illustrations, logos, and websites. Working in various programs to establish a clear and defined design direction unique to each client. Teaming up with coworkers to tackle challenging projects or work individually on smaller tasks to effectively completing each in a timely manner.

June 2014 - July 2018

Paper Source | Shift Supervisor and Workshop Coordinator

Delegates and assigns daily tasks to Customer Service Associates, and Managers. Organizes and manages workshops and private events held at the store. Works directly with customers to help design wedding invitations, personalized stationery, and various other types of creative projects, oftentimes having to think outside of the box in order help complete the customer projects. Offers alternative creative solutions to various tasks and projects throughout the store for co-workers and customers alike. Responsible for the social media accounts for the location and the promotion of sales, workshops and events hosted by the store.

July 2013 - December 2013

Signator Investors Inc. | Junior Designer and Creative Assistant CO-OP

Working alongside the Creative Director designing various documents, and print materials for a financial environment. Assisted in the creation of multi-page booklets, and magazines while following strict brand guidelines. Projects included brand designing, print-based media such as booklets, and fliers. Other materials included designing of marketing materials for convention style events, e-mail, and social media based material, and environmental design.